



IPSWICH

WANDERERS

'Club of the Community'



@TheDoucey

SPONSORSHIP PACKAGES

Attractive sponsorship packages - season long and matchday options to suit most budgets, for businesses or individuals.

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www.ipswichwanderers.co.uk



Thurlow Nunn
First Division (South)
CHAMPIONS 21/22



Thurlow Nunn
Premier Division
CHAMPIONS 22/23



CNet Training
Suffolk Senior Cup
WINNERS 21/22



IPSWICH
WANDERERS

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HADLEIGH
TYRE GROUP

MAIN CLUB SPONSORS



ISTHMIAN LEAGUE NORTH



Sponsorship @TheDoucey

Following a double winning season in 2021/22, Ipswich Wanderers carried on where we left off, and in 2022/23 secured **back to back League Titles** to take us into Step 4 for the first time in the club's history. We're certainly getting noticed - a **successful winning team with lots of media coverage!**

The first team pitch has **approx 15,000 matchday spectators per season** across all teams, we have **over 6000 Twitter followers**. There are plenty of opportunities to partner with us as we aim to continue to progress. Why not take up one of our **attractive sponsorship packages - both season long and matchday options** to suit most budgets. Get in touch to discuss the most suitable for you or your business.

Bronze £495

- ✓ 2-year pitch side advertising board
- ✓ 1/5 page size ad in the match-day programme (**worth £100**)
- ✓ Annual mention on club social media accounts (inc 6k twitter followers)
- ✓ Logo on new club website
- ✓ 4 match tickets*

Silver £995

- ✓ 2-year pitch side advertising board
- ✓ 1/2 page ad in match-day programme (**worth £200**)
- ✓ Thank you post on club social media accounts twice per year (inc over 6k Twitter followers)
- ✓ Logo on new club website as a silver sponsor
- ✓ A complimentary match-day sponsor package (**worth £180**)
- ✓ One player sponsorship per season (**worth £80**)
- ✓ 8 match tickets*

*tickets are in total permitting one person entry. Can be used for multiple people at one game or for entry for 1 or more people at multiple games

**Subject to fair use and availability. Assumed approx once per month for a few hours.

Gold £2500

- ✓ 2 pitch side advertising boards for two seasons
- ✓ Full page ad in match-day programme (**worth £500**)
- ✓ Thank you post on club social media accounts twice per year (inc over 6k Twitter followers)
- ✓ Logo on new club website as a main sponsor
- ✓ A complimentary match-day sponsor package each season (**worth £180 each**)
- ✓ Complimentary use of the club board room (once it becomes available)**
- ✓ One player sponsorship per season (**worth £80**)
- ✓ Two complimentary season tickets (**worth £145 per person**)

Programme sponsor £300 for the season

- ✓ Logo on front of every matchday programme as named programme sponsor - for all home league and cup games.



Matchday sponsor £180 per game

- ✓ Logo on front of matchday programme
- ✓ Social media posts in build-up to game
- ✓ Website advertising of game
- ✓ Matchday entrance and hospitality for 4 people (more can be added)
- ✓ VIP Parking
- ✓ Thank you on match-day ground signage
- ✓ Tannoy announcement
- ✓ MotM award with Champagne inc.

Match programme advertising

(per season - approx 20 editions)

- ✓ Full page inside **£500**
- ✓ 1/2 page inside **£200**
- ✓ 1/4 page inside **£125**
- ✓ 1/5 page inside **£100**

Match ball sponsor £50 per game

- ✓ Logo/name on front of matchday programme
- ✓ Mention in social media posts
- ✓ Tannoy announcement
- ✓ 2 x Matchday tickets

Player Sponsorship £80 per player (for the season)

- ✓ Match-day programme designated player sponsor
- ✓ Clubhouse displayed player sponsor
- ✓ Mention on player announcements on social media
- ✓ Website designated player sponsor

Basic pitch-side advertising board

- ✓ **£325** (includes production cost)
season one - additional seasons £200 per year



SPEAK TO US ABOUT ANY OTHER SPONSORSHIP OPPORTUNITIES!



Support the club by joining our 'Wall of Legends'

With the help of brilliant local firm GBS, we're close to completing our major clubhouse refurbishment.



We've got a few vital finishing touches to do, including, furnishing, sprucing up the toilets, and building a separate disabled toilet so everyone can enjoy visiting us.

£60
for a single square

£100
for a double square



All monies raised goes towards the clubhouse costs, and you will have a permanent legacy at the club!

Payments can be made by Bank transfer to:
Ipswich Wanderers Football Club Limited
 Sort code: **60-83-71** Account No. **02246272**

Please reference **IWWOF** and your surname.
 Email: IpswichWanderers@mail.com to include your message/name.

Alternatively, you can pay behind the bar at the club by card or cash anytime.

THANKS FOR YOUR SUPPORT!



IPSWICH WANDERERS

BECOME A LEGEND @TheDoucey

Ipswich Wanderers Football Club, Humber Doucey Lane, Ipswich, Suffolk IP4 3NR